

Reach families while addiction, recovery, and intervention are already on their mind.

Party Wreckers is built for families, loved ones, and professionals looking for practical conversations around addiction, boundaries, treatment, intervention, and recovery. Sponsorship is selective, relevant, and reportable.

AUDIENCE

High-intent listeners

Families and recovery-adjacent professionals in active decision moments.

STANDARDS

Ethical fit first

Sponsors should make sense for families and never exploit fear or desperation.

REPORTING

Measured placements

Sponsor impressions, clicks, pages, placements, and package interest are tracked.

Sponsor Inventory

Podcast

Host-read mentions, episode sponsorships, and show-note links around relevant conversations.

Website

Sponsor directory cards, episode-page sponsor blocks, and selected high-intent article placements.

Funnel

Tracked sponsor clicks, sponsor impressions, package interest, and inquiry activity.

Content

Sponsor-fit placement near addiction education, family support, intervention, and recovery resources.

Introductory Sponsor Packages

STARTS AT \$250

Starter Mention

One host-read podcast mention for a relevant provider, resource, or service.

- Host-read mention
- Show-note link
- Sponsor click tracking

STARTS AT \$500

Episode Sponsor

Own a specific episode topic that aligns with your audience and offer.

- Episode intro mention
- Show-note link
- Sponsor page listing

STARTS AT \$750/MO

Resource Placement

Show up around articles, episode guides, or family resource pages.

- Article or resource placement
- Tracked call to action
- Monthly activity snapshot

CUSTOM

Category Partner

Combine podcast, site, and resource placements into one campaign.

- Podcast placement
- Sponsor directory feature
- Monthly sponsor report

Best-Fit Advertisers

Ethical treatment providers

Family support services

Recovery-centered technology

Sober living and continuing care

Books, trainings, and education

Brands serving parents and loved ones

REQUEST AVAILABILITY

partywreckers.com/advertise · matt@partywreckers.com

Selective sponsorships for a high-intent audience